CONTRACT

KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

Contract / Revision	Alt Order #
109102 / 2	Kirkpatrick

Product
Kirkpatrick for Congress

Contract Dates	Estimate #
10/09/12 - 10/15/12	**11366**

Advertiser	Original Date / Revision
Kirkpatrick/AZ/Cong-D	07/10/12 / 09/25/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KSAZ	Tom Desmond	Phoenix-Local

Special Handling

Demographic
Households

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Media Strategies & Research
Attention: Susanne Collins
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KSAZ	10/10/12	10/10/12	M-F 5a-530a	5a-530a		:30			NM	1	$275.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	--W----	1	$275.00							
D 2	KSAZ	10/15/12	10/15/12	M-F 5a-530a	5a-530a		:30			NM	0	$0.00
	Political LUR											
N 3	KSAZ	10/09/12	10/12/12	M-F 530a-6a	530a-6a		:30			NM	4	$1,200.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	4	$300.00							
N 4	KSAZ	10/15/12	10/15/12	M-F 530a-6a	530a-6a		:30			NM	1	$300.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	M------	1	$300.00							
N 5	KSAZ	10/09/12	10/12/12	M-F 6a-7a News	6a-7a		:30			NM	3	$1,575.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-T-TF--	3	$525.00							
N 6	KSAZ	10/15/12	10/15/12	M-F 6a-7a News	6a-7a		:30			NM	1	$525.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	M------	1	$525.00							
N 7	KSAZ	10/09/12	10/12/12	M-F 7a-8a News	7a-8a		:30			NM	4	$2,300.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	4	$575.00							
N 8	KSAZ	10/15/12	10/15/12	M-F 7a-8a News	7a-8a		:30			NM	1	$575.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	M------	1	$575.00							
N 9	KSAZ	10/09/12	10/12/12	M-F 8a-9a News	8a-9a		:30			NM	4	$1,600.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-TWTF--	4	$400.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser	Original Date / Revision
Kirkpatrick/AZ/Cong-D	07/10/12 / 09/25/12

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 10	KSAZ	10/15/12	10/15/12	M-F 8a-9a News	8a-9a		:30			NM	1	$400.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	M------	1	$400.00						
N 11	KSAZ	10/09/12	10/09/12	M-F 9a-10a News	9a-10a		:30			NM	1	$225.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-T-----	1	$225.00						
N 12	KSAZ	10/15/12	10/15/12	M-F 9a-10a News	9a-10a		:30			NM	1	$225.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	M------	1	$225.00						
N 13	KSAZ	10/09/12	10/12/12	M-F 10a-11a	10a-11a		:30			NM	1	$175.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	----F--	1	$175.00						
N 14	KSAZ	10/10/12	10/10/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	$200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	--W---	1	$200.00						
D 15	KSAZ	10/15/12	10/15/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	0	$0.00
	Political LUR											
N 16	KSAZ	10/09/12	10/09/12	M-F 1p-2p	1p-2p		:30			NM	1	$200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-T-----	1	$200.00						
N 17	KSAZ	10/09/12	10/15/12	M-F 2p-3p	2p-3p		:30			NM	4	$700.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	--WTF--	3	$175.00						
	Week:	10/15/12	10/21/12	M------	1	$175.00						
D 18	KSAZ	10/15/12	10/15/12	M-F 3p-4p	3p-4p		:30			NM	0	$0.00
	Political LUR											
N 19	KSAZ	10/09/12	10/12/12	M-F 4p-430p	4p-430p		:30			NM	4	$1,800.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-TWTF--	4	$450.00						
N 20	KSAZ	10/15/12	10/15/12	M-F 4p-430p	4p-430p		:30			NM	1	$450.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	M------	1	$450.00						
N 21	KSAZ	10/09/12	10/12/12	M-F 430p-5p	430p-5p		:30			NM	3	$1,350.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/08/12	10/14/12	-T-TF--	3	$450.00						
N 22	KSAZ	10/15/12	10/15/12	M-F 430p-5p	430p-5p		:30			NM	1	$450.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/15/12	10/21/12	M------	1	$450.00						
N 23	KSAZ	10/09/12	10/12/12	M-F 5p-530p News	5p-530p		:30			NM	4	$2,400.00
	Political LUR											

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-TWTF--	4	$600.00						
D 24	KSAZ	10/15/12	10/15/12	M-F 5p-530p News	5p-530p		:30			NM	0	$0.00
	Political LUR											
N 25	KSAZ	10/10/12	10/11/12	M-F 530p-6p News	530p-6p		:30			NM	2	$1,200.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	--WT---	2	$600.00						
N 26	KSAZ	10/15/12	10/15/12	M-F 530p-6p News	530p-6p		:30			NM	1	$600.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$600.00						
N 27	KSAZ	10/09/12	10/12/12	M-F 6p-630p News	6p-630p		:30			NM	3	$1,800.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-T-TF--	3	$600.00						
D 28	KSAZ	10/15/12	10/15/12	M-F 6p-630p News	6p-630p		:30			NM	0	$0.00
	Political LUR											
D 29	KSAZ	10/13/12	10/13/12	Sa 5p-530p News	5p-530p		:30			NM	0	$0.00
	Political LUR											
N 30	KSAZ	10/14/12	10/14/12	Su 5p-6p News	5p-530p		:30			NM	1	$400.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------S	1	$400.00						
D 31	KSAZ	10/13/12	10/13/12	Sa 6p-7p	6-7p		:30			NM	0	$0.00
	Political LUR											
N 32	KSAZ	10/09/12	10/12/12	M-F 9p-10p News	9p-10p		:30			NM	4	$4,000.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-TWTF--	4	$1,000.00						
N 33	KSAZ	10/15/12	10/15/12	M-F 9p-10p News	9p-10p		:30			NM	1	$1,000.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	M------	1	$1,000.00						
D 34	KSAZ	10/11/12	10/11/12	M-F 10p-1030p News	10p-1030p		:30			NM	0	$0.00
	Political LUR											
N 35	KSAZ	10/13/12	10/13/12	Sa 9p-10p News	9p-10p		:30			NM	1	$600.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-----S-	1	$600.00						
N 36	KSAZ	10/13/12	10/13/12	Sa 10p-1030p News	10p-1030p		:30			NM	1	$600.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-----S-	1	$600.00						
N 37	KSAZ	10/14/12	10/14/12	Su 9p-10p News	9p-10p		:30			NM	1	$800.00
	Political LUR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------S	1	$800.00						
D 38	KSAZ	10/13/12	10/13/12	Sa 3p-4p	3p-4p		:30			NM	0	$0.00
	Political LUR											

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N 39	KSAZ	10/10/12	10/10/12	W7p-9p	W7p-9p		:30			NM	1	$5,590.00
	Political LUR											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	--w----	1	$5,590.00							
									Totals		58	$33,515.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/15/12	58	$33,515.00	$28,487.75	$142.44	$28,630.19
Totals	58	$33,515.00	$28,487.75	$142.44	$28,630.19

Signature: _____ **Date:** _____

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